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# PLAY YOUR WAY THROUGH ASIA: A CULTURAL CELEBRATION OF MODERN ASIAN BOARD GAMES

Asia's Largest English Speaking Board Game Event Returns:

The Asian Board Games Festival 2024

**Singapore, November 18, 2024** – Origame proudly presents the Asian Board Game Festival 2024 (ABGF 2024), Asia's largest English-speaking board game event, inviting enthusiasts to "Play Your Way Through Asia." Taking place from November 22-24 at Fusionopolis in Singapore, this free event promises to be an immersive experience for players and families alike, with over 200 games and 70 tables of games demonstrated by board game publishers across Asia.

With more than 30 publishers from over 13 countries and an expected turnout of over 4,000 visitors, ABGF 2024 is set to be the largest and most diverse board gaming festival of its kind.

Designed to foster a deeper appreciation for the vibrant world of board games, the festival celebrates Asian creativity and community. This year's lineup features an extensive variety of games, from strategic and party games to family-friendly options, showcasing the rich diversity of game design in Asia. One of the event's highlights is the launch of *13 Animals* by Daryl Chow—a fresh twist on the beloved classic game of mahjong.

At its core, ABGF 2024 is driven by a mission to bring people together and build connections through the joy of board gaming. "The board game community in Asia is growing, but it's still not as prominent as in other parts of the world," says Daryl Chow, veteran board game designer and co-founder of Origame. "This festival is about fostering community, supporting local talent, and celebrating our mutual love of games."

Attendees are invited to try games free of charge and explore unique titles directly from the creators themselves. The festival also offers exciting opportunities to win prizes, with lucky draws and exclusive deals available throughout the event. For those who want to track their gaming journey, ABGF passports are available for purchase, allowing visitors to collect stamps for each game they play and enter to win exclusive merchandise and games.

“The Asian Board Game Festival isn’t just an event; it’s a platform to showcase the creativity and diversity within Asia’s board gaming culture,” says Nicholas Pang, co-founder of Origame. “We want to give people of all ages a very accessible way to connect and play with other people, face-to-face. We’re excited to offer both seasoned gamers and newcomers a taste of all the different flavours of Asian board gaming.”

ABGF 2024 will take place between 22-24 November 2024 at Fusionopolis from 10am - 7pm. For more info, visit their website [www.asianboardgamesfestival.com](http://www.asianboardgamesfestival.com)

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### **About Origame**

*Origame is a board game publisher and design studio based in Singapore dedicated to bringing Modern Asian Board Games to the global stage. We collaborate with talented Asian creators to craft fun, beautiful, and immersive games that tell compelling stories rooted in Asian culture and heritage. At Origame, we believe in the power of games to bring people together, spark creativity, and celebrate the rich diversity of our region.*

For more information, contact Anne Wong at [collab@origame.co](mailto:collab@origame.co)